## Jakob Lusensky

Born: 15 September 1976

Nationality: Swedish

Languages: English, Swedish, German

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## **EXPERIENCE**

2014 – present Psychoanalyst with private Practice in Berlin

Jungian Psychoanalysis and counselling with a special expertise in working

with international people in transition.

2014 - Schlosspark Klinik Charlottenburg – Clinical practicum (Berlin)

Clinical Internship in German offering psychological services individually and

in group for hospitalized patients (in German)

2012 - William Slater/Valkenberg Hospital – Clinical practicum (Cape Town)

Clinical therapeutic work and facilitator of group therapy sessions at the outpatient clinic of Valkenberg Hospital in Cape Town, South Africa.

2013 – 2017 Co-founder of Stillpoint Spaces

Co-founder of international counselling platform www.stillpointspaces.com.

Director of operations of Stillpoint Berlin.

2006 - 2011 Heartbeats International, CEO & Founder

Founder of consultancy firm specialised in brand strategies and creative

communication concepts for global clients such as The Coca-Cola

Company, Absolut Vodka and Unilever.

**EDUCATION** 

2012 – present Diploma in Analytical Psychology at ISAPZürich

ISAP Zurich - International School of Analytical Psychology Zurich,

Switzerland

2012 Masters Degree in Education at Blekinge Institute of Technology

School of Management, Sweden

2002 Post-Graduate Diploma (M.A) in Marketing communication

Berghs School of Communication, Stockholm

2001 Bachelor Degree in Education at Stockholm University

**PUBLICATIONS** 

2016 Brandpsycho – Four essays on de:branding

Author of the book 'Brandpsycho' published internationally by The Zurich

Laboratory.

2009 Sounds like Branding

Author of the book 'Sounds like Branding' published and translated into three

languages.